



RADICI NEL FUTURO

Italia Ospite d'Onore 2024
Fiera del Libro di Francoforte

PRESS RELEASE

‘Giving Stories a Voice’: Audible also features in the Italy Guest of Honour programme

Audible – an Amazon company and one of the main players in the production and distribution of quality audio entertainment (audiobooks, podcasts and audio series) – is taking part in the 76th edition of the Frankfurter Buchmesse with an event dedicated to audiobooks as part of the programme of the Italy Guest of Honour Pavilion.

The panel, entitled ‘Giving Stories a Voice’, will take place on Friday 18 October at 2 pm in the Arena of the Italian Pavilion, designed by Studio Boeri Interiors, and will feature **Valentina Mari** and **Paolo Cresta**, two of the best-loved voices in the Audible catalogue. The event will be moderated by Rai journalist **Loretta Cavaricci** and introduced by **Juan Baixeras**, Audible’s Country Manager for Italy and Spain. It will be a great opportunity to showcase the growing passion Italians have for audiobooks, reflecting the dynamic and expanding publishing sector.

The voices of the two Audible narrators will enrich the already diverse literary programme of Italy Guest of Honour, curated by the Italian Publishers Association (AIE). This programme will bring the Italian Piazza to life for five days at the most important book fair in Europe.

For information,

Press Office Italy Guest of Honour 2024 Frankfurt International Book Fair

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