

ROOTS IN THE FUTURE



ITALY

GUEST OF HONOUR 2024
FRANKFURTER BUCHMESSE

16-20 OCTOBER 2024

ITALY GUEST OF HONOUR 2024 FRANKFURTER BUCHMESSE CALENDAR OF EVENTS ONLINE FROM TODAY 16-20 October 2024

Ninety-one Italian authors will meet exponents of German language culture in more than 50 literary events, 19 ‘witnesses of time’ will take part in 11 debates on current affairs and the major topics of our time, and 21 appointments in a professional programme of events will bring together the leading figures in the Italian and international book world, plus a further 9 organised by the Italian Regions.

After 36 years, Italy is back in Frankfurt as Guest of Honour and presents its programme for the 76th edition of the Buchmesse from 16 to 20 October. From today, 3 September, the calendar of events can be viewed on Italiafrancoforte2024.com, aie.it (full agenda attached) and on the Buchmesse website (buchmesse.de) in the coming days.

The literary programme has been curated by the Italian Publishers Association (AIE) and will take place in the Italy Guest of Honour Hall, located on Level 1 of the Forum and designed by Stefano Boeri Interiors, with the coordination of **Mauro Mazza**, Extraordinary Commissioner of the Government. Events will be held in two areas: the Arena and the Caffè Letterario. The professional programme is organised by AIE with the support of Italy Guest of Honour 2024 at the Frankfurter Buchmesse, and ICE - the Italian Trade Agency - and will take place in the Italian Collective Stand in Hall 5.0 in parallel with the literary programme. The Italian Collective Stand will be inaugurated on 16 October at 11 am, with an event focusing on the role of publishers in the dissemination of book culture in Italy and its projection abroad.

“The literary programme reflects the richness and total autonomy and plurality of the Italian publishing industry,” stressed AIE president **Innocenzo Cipolletta**. “It has been defined as a result of ongoing dialogue with publishers and authors, with the aim of making us even better known abroad. That’s why, from the outset, we wanted Italians to meet noted German writers and journalists, who will moderate a large number of the meetings. The programme may also be enriched by new events proposed by writers who have made requests in recent months and with whom we are in constant dialogue, in a spirit of the utmost openness. The same openness characterises the professional programme which, based on the Italian experience, draws comparisons with the best voices in international publishing.”

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“I’m particularly proud of the programme we are presenting for Italy’s participation as Guest of Honour at the Frankfurter Buchmesse,” stressed the Extraordinary Commissioner of the Government **Mauro Mazza**. “We are bringing a ‘dream team’ of authors and speakers to the temple of world publishing, who will be able to arouse interest, curiosity and debate on the state of Italian culture. I’d like to stress the broad scope of our programme, which is free of any hierarchy between literary genres and characterised by encounters open to different and sometimes distant opinions, experiences and generations. I’d like to thank the authors, proposed by the publishers, who have accepted our invitation. I’m also convinced that the contribution of the ‘witnesses of time’ will further enrich Italy’s participation in the Frankfurt Buchmesse, allowing us to celebrate our culture in all its facets.”

THE LITERARY PROGRAMME

The literary programme will be a journey in breadth and depth, encompassing fiction and non-fiction, poetry and children’s books, comics and romance, timeless classics and new releases. At each stage, there will be a special event to turn the spotlight on the authors, play with the specific features of their books, present them to the major international publishers gathered in Frankfurt and engage in conversation with them, while maintaining an open dialogue with the host country through the moderation entrusted to authoritative representatives of the German cultural scene.

The opening event on Wednesday 16 October will be a conversation on the topic of fiction and art between writer **Susanna Tamaro** and philosopher **Stefano Zecchi** (Arena, 10 am, *The Beauty of Words*, moderated by journalist **Luigi Mascheroni**), followed by a reflection on spirituality and science with theologian **Luigi Maria Epicoco** and physicist **Carlo Rovelli** (Arena, 11 am, *Living in the Time of the Apocalypse*, moderated by journalist **Nico Spuntoni**).

These are the first pieces of a mosaic in which ‘time’ will often have a decisive role and meaning, punctuated by solo interventions such as those in *Yesterday, Today and Tomorrow. The Era of Words and the Words of Our Era*, a mini-cycle entrusted to three long-standing masters of Italian literature: **Claudio Magris** (Thursday 17, Arena, 3 pm), **Alessandro Baricco** (Friday 18, Arena, 3 pm) and **Dacia Maraini** (Saturday 19, Arena, 3 pm). On the other hand, *The Typewriter of Time* is a polyphonic encounter with three authors who have created new literary phenomena by travelling back in time and masterfully blending reality and fiction: **Viola Ardone**, **Donatella Di Pietrantonio** and **Gian Marco Griffi** (Thursday 17, Caffè Letterario, 3.30 pm, moderated by **Shelly Kupferberg**, Deutschlandfunk Kultur, RBB Kultur). Winner of the 2024 Strega Prize, Di

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Pietrantonio will be back on Friday 18 at 4 pm in the Arena for an in-depth discussion on the Prize, *The Importance of Being Strega*, in conversation with **Stefano Petrocchi**, director of the Bellonci Foundation moderated by **Cristina Giordano**, (Cosmo/ Westdeutscher Rundfunk). Finally, two events - at the end of the fair - will take the form of an extraordinary final parade of great figures from the past, in a waltz between reality and literary invention, art and history: Chopin, Caravaggio and Leonardo Da Vinci will populate *Genius, Passions and Mysteries of Art and Music* (with **Rita Charbonnier**, **Luigi De Pascalis** and **Carlo Vecce**, 10.30 am, Caffè Letterario, moderated by **Giulio Galoppo**, Cosmo/ Westdeutscher Rundfunk), while the Sicilian Florio dynasty, the 'Sun King' Louis XIV and Marie Antoinette will meet in *The Power of Queens and Lions* (with **Stefania Auci** and **Alessandra Necci**, 11 am, Arena, moderated by journalist **Anna Vollmer**, Frankfurter Allgemeine Zeitung).

On other occasions, 'time' will hand over the baton and the starting point to 'space', or rather to the many spaces of writing and the way they are interpreted by authors: from the confrontation between **Paolo Cognetti** and **Nicola Lagioia**, two of the strongest identities in contemporary Italian literature (*Every Story Is a Place*, Saturday 19, Caffè Letterario, 3.30 pm, moderated by **Andreas Platthaus**, Frankfurter Allgemeine Zeitung), to reflections on the 'border' between two writers who were born and raised on it (**Mauro Covacich** and **Paolo Rumiz**, both from Trieste) and who have often crossed it in their books (*Living on the Edge of the Line*, Thursday 17, 12.30 pm, Caffè Letterario, **Tilman Spreckelsen**, Frankfurter Allgemeine Zeitung), to *Seaside Towns and Ancient Villages*, the seaside towns and ancient villages in which **Vins Gallico** and **Sacha Naspini** have set many novels (Saturday 19, 10.30 am, Caffè Letterario, moderated by **Giulio Galoppo**).

Sometimes the door through which one enters the world of literature will be a side one, making it possible to observe and discover Italian publishing from unprecedented perspectives, as will happen on Wednesday 16 October with the conversation between **Antonio Franchini**, **Rosella Postorino** and **Chiara Valerio** who, in addition to having written some of the most important novels of recent literary seasons, know the publishing world from many other perspectives, as editors, series editors and contributors to literary magazines and radio programmes (*Experiencing Books to the Full*, 4.30 pm, Caffè Letterario, moderated by **Karen Krüger**, Frankfurter Allgemeine Zeitung). It will be the first in a series of events that, not without ambition, aim to explore power and the different faces of literature. We will go on a quest in *In Search of the Great European (and Italian) Novel* with **Vincenzo Latronico** and **Gianluigi Simonetti** (Thursday 17, 10.30 am, Caffè Letterario, moderated by **Maike Albath**, Deutschlandfunk Kultur,

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Süddeutsche Zeitung, Die Zeit), we will reflect on some of the most ‘magical’ powers of writing with **Francesca Melandri** and **Fabio Stassi** (*Literature that Heals and Endures*, Thursday 17, 11.30 am, Caffè Letterario, moderated by **Lothar Müller**, Süddeutsche Zeitung), we will be looking for the miraculous balance between ethics and happiness in *Between Ethics and Happiness* with novelist **Gianrico Carofiglio** and philosopher **Emanuele Coccia** (Thursday 17, 5.30 pm, Caffè Letterario, moderated by **Cinzia Sciuto**, MicroMega, NewsMavens). Also looking at a vast horizon will be the event on Friday 18 featuring **Annalena Benini** and **Melania Mazzucco**: both writers, the former also director of the Turin International Book Fair (the first woman in the event’s history) and the latter a passionate art expert, will tell us what women are talking about in *What Women are Telling Us. The Feminine Side of Art and Literature* (11.30 am, Caffè Letterario, moderated by **Karen Krüger**). The harmony between the scope of the literary programme and that of modern society will not cease to exist, even in the face of its shadows. Gender violence and the way in which writing deals with the dark sides of reality will be present in the events with **Silvia Avallone** and **Giulia Caminito** (*That Kind of Violence*, Thursday 17, 4.30 pm, Caffè Letterario, moderated by **Karen Krüger**) and with **Ginevra Lamberti** and **Alice Urciuolo** (*In this World of Ogres*, Wednesday 16, 5.30 pm, Caffè Letterario, moderated by **Maike Albath**), while contemporary feelings and obsessions, desires and anxieties will be among the ingredients in the conversations between **Marco Missiroli** and **Valeria Parrella** (*Having it All and Other Small Miracles*, Friday 18, 2.30 pm, Caffè Letterario) and between **Maddalena Fingerle** and **Anna Giurickovic Dato** (*Hunger, Modesty and Other Boundless Emotions*, Sunday 20, 11.30 am, Caffè Letterario, moderated by **Andreas Pfeifer**, ORF Berlin).

In an international context such as the Buchmesse, it was inevitable that there would be a number of events, in addition to those scheduled in the professional programme, dealing with translation, the tool behind the circulation of works between different countries and languages, but also an enchanted mirror in which texts often play with being reflected, enriched and modified. There will be much talk about this at the Caffè Letterario, in particular on Friday 18 at 4.30 pm with **Marco Balzano** and **Paolo Nori** (*More in Translation*, moderated by **Maike Albath**) and the following morning at 11.30 with **Daniele Mencarelli** and the translator of his novels in Germany **Annette Kopetzki** (*The Author in the Mirror*).

The dialogue between Italy and Germany will continue in many other events of the literary programme, often in a direct way. Such as in *Thinking of Moving to Berlin?*, one of the very first events in the programme (Wednesday 16 October, 11.30 am, Caffè Letterario, moderated by **Maria Carolina Foi**, Università degli Studi di Trieste), in which two authors, **Andrea Bajani** and

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Mario Desiati, who have attended Berlin in the past and dedicated books to it, before moving on, will talk about the fascination of the German capital for Italian writers. The topic of literary nomadism, is enriched with other nuances that will emerge in the following days a trait as a common to many important voices in 21st-century Italian fiction will emerge, intertwining in a fascinating way with cosmopolitanism and the search for ever-moving roots, with the memoir and historical reconstruction: traces of this will be found in *Brooklyn, Bavaria, Italy: A World to Narrate* with **Claudia Durastanti** and **Helena Janeczek** (Friday 18, 12.30 pm, Caffè Letterario, moderated by **Markus Messling**, Käte Hamburger Kolleg CUE) and *My Home is Where I Write* with **Olga Campofreda** and **Igiaba Scego** (Wednesday 16, 3.30 pm, Caffè Letterario, moderated by **Shelly Kupferberg**).

There will also be an in-depth look at the roots of literature and the rediscovery of those classics (Italian and otherwise) which, as Calvino claimed, never finish saying what they have to say. On the occasion of the one hundred and twenty-fifth anniversary of its first publication, *Il piacere* by Gabriele D'Annunzio will provide the starting point for a reflection in search of lost pleasure in *In Search of Lost Pleasure* between historian **Giordano Bruno Guerri** and writer **Giuseppe Culicchia** (Wednesday 16, 12.30 pm, Caffè Letterario, moderated by **Luciano Lanna**), while **Alessandro D'Avenia** will take us even further back in time, explaining why even a text with a few millennia under its belt - Homer's *Odyssey* - still closely concerns us (*Classics Beyond the Confines of Time*, Thursday 17 October, 4 pm, Arena). A decidedly more recent author, the master of the detective story, **Andrea Camilleri**, is the subject of a tribute that coincides with the fifth anniversary of his death and anticipates the centenary of his birth in 2025 (Saturday 19, 5 pm, Arena). And, in keeping with the theme, the tribute to the father of Inspector Montalbano will be preceded by a meeting with two popular authors of detective stories in the new millennium, **Maurizio de Giovanni** and **Antonio Manzini** (*Every Shade of Crime Fiction*, Saturday 19, from 4 pm, Arena). Even before prose, poetry played a decisive role in the history of Italian literature. The legacy of Dante and Petrarca, Leopardi and Pascoli, Quasimodo and Montale, will be represented in Frankfurt by two special moments - both around sunset time - in which the thoughts and verses of some of the greatest contemporary Italian poets will materialise: *Poems of Love and Humanity* which will feature **Vivian Lamarque** in conversation with the philosopher and poet **Asmus Trautsch** (Friday 18, 5.30 pm, Caffè Letterario) and *Poems of Sea and Hills* by **Giuseppe Conte** and **Daide Rondoni** (Saturday 19, 5.30 pm, Caffè Letterario, moderated by poet and writer **Pierfranco Bruni**).

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Two series of daily events, in the Arena and the Caffè Letterario, will be dedicated to two sectors that have been experiencing considerable growth in the Italian publishing industry in recent years, with obvious repercussions for translation abroad: children's books and comics/graphic novels. The former will be entrusted with the task of 'opening' the Arena on the central days of the Buchmesse, from Thursday to Saturday. On Thursday 17 at 10 am, the educational importance of books for the younger generations will be discussed with **Davide Calì**, **Beatrice Masini** and **Patrizia Rinaldi** (*Reading Nurtures Growth*, moderated by **Marlene Zöhrer**, KiJuLit Centre, kinderundJugendmedien.de); at the same time on Friday 18, discussion will revolve around adventures, mysteries and spells: the secret formula of children's bestsellers in *Adventures, Mysteries and Spells: the Secret Formula behind Children's Bestsellers* with the inventors of characters and series read by millions of children worldwide: **Pierdomenico Baccalario** (Ulysses Moore), **Elisabetta Dami** (Geronimo Stilton) and **Elisabetta Gnone** (*W.I.T.C.H.*) (moderated by **Marlene Zöhrer**). Saturday 19, on the other hand, it will be time to climb on the flying carpet of imagination in *The Flying Carpet of Fantasy* with **Chiara Carminati**, **Davide Morosinotto** and **Marta Palazzesi** (moderated by **Anna Vollmer**). Comics and graphic novels, on the other hand, find a home in the Caffè Letterario, more or less always around lunchtime (before or after). The first event will be held on Wednesday 16 with the duo formed by **Teresa Radice** and **Stefano Turconi** (*Two Hearts so Many Stories*, 2.30 pm, moderated by **Paola Colombo**, Cosmo/Westdeutscher Rundfunk), continuing on Thursday 17 with the meeting between fantasy and irony, paper and web with **Luca Enoch** and **Pera Toons** (*Comics and Animation: Intersecting Worlds of Paper and YouTube*, 2.30 pm, moderated by **Tilman Spreckelsen**), Friday 18 with *The Grammar of Illustrated Fantasy* by **Beatrice Alemagna** and **Olimpia Zagnoli** (3.30 pm, moderated by **Ursula Scheer**, Frankfurter Allgemeine Zeitung), Saturday 19 at 2.30 pm with the event entitled *Everything is Illustrated* with **Lorenzo Mattotti** (also the creator of the official image of Italy's participation at Frankfurt) and **Alessandro Sanna** (who on Sunday at 4 pm will then be the protagonist of the handover ceremony in which Italy will pass the baton to the Philippines, Guest of Honour at Buchmesse 2025) moderated by **Ursula Scheer**. On Sunday at 12.30 pm, two of the masters who have contributed most to the renewal of illustration in the last 40 years, **Igor** and **Milo Manara**, will bring the space dedicated to illustration to a close in *Women and the World: Life and Adventure (Re)Drawn through the Lens of Comics* (moderated by **Andreas Platthaus**).

And in Frankfurt, there will be no shortage of female champions of one of the most popular genres of our time, the popular romance that dominates the sales charts in bookshops, often on the back of enthusiastic online conversations: from **Kira Shell** in *The Scent of Flowers and Kisses* with **Cristina Caboni** (Friday 18, 10.30 am, Caffè Letterario, moderated by **Paola**

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Colombo) to **Erin Doom** and **Felicia Kingsley** who will explain the link between romance and bestsellers in *You Write Romance, You Read Bestseller* (Saturday 19, 4.30 pm, Caffè Letterario).

Non-fiction will be present in Frankfurt, a journey through and narrative of the worlds of politics, science and history. Topical international issues will be discussed in *Nation and Country, Right and Left. The Rationale for Dialogue* with **Alessandro Campi** and **Andrea Romano** (Thursday 17, 12 pm, Arena, moderated by journalist **Tommaso Ricci**) as will relations between Russia and Europe in *Russia and Europe* with **Gennaro Malgieri** and **Luciano Mecacci** (Saturday 19, 11 am, Arena, moderated by poet and writer **Pierfranco Bruni**). Already a protagonist on the opening day, science will be back in the spotlight on Friday 18 October with a conversation between geneticist **Guido Barbujani** and populariser **Massimo Sandal** *The Science of the Future: in Search of the Perfect Balance Between Freedom and Responsibility* (Arena, 5 pm, moderated by essayist and writer **Stefan Klein**) and on Saturday 19 with *Of Uncertain Origin*, an event exploring the boundaries between faith and science, religious texts and philosophical reflections, modern laboratory research and translations from ancient languages with writer **Erri De Luca** and physicist **Guido Tonelli** (Caffè Letterario, 12.30 pm, moderated by **Stefan Klein**). History, on the other hand, will be entrusted to two masters of popularisation, **Alessandro Barbero** and **Aldo Cazzullo**, in *Let Me Tell You a Story* (Friday 18, 12 pm, Arena, moderated by historian **Christoph Cornelissen**), and to a conversation between two authors, one Italian, the other German, who have tackled a similar theme in their recent books: **Marina Valensise** and **Uwe Wittstock** in *On the Edge of the Abyss. Artists, Writers and Intellectuals on the Eve of the Second World War* (Wednesday 16, 4 pm, Arena, moderated by **Christiane Liermann Traniello**, segretario generale di Villa Vigoni).

In the series entitled *Discourse on Methodology*, Thursday 17 and Saturday 19 at 2 pm in the Arena, **Loretta Cavaricci** will conduct a series of interviews on the writing habits of authors: between rules and discipline, talent and freedom, tools of the trade and little quirks. The RAI journalist will also moderate an event dedicated to the growing popularity of listening to audio books in Italy (Friday 18th at 2 pm in the Arena). In the **Reading in the Dark** events organised by the **Fondazione LIA** in the Room dedicated to Aldo Manunzio of the Italian Hall, authors will instead take turns with blind or visually impaired readers to read the same book in two voices, in a format dedicated to the theme of digital accessibility and the social and cultural integration of visually impaired people.

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Finally, photography and illustration will be the protagonists of the two exhibitions opening on 16 October in the Italian Hall: *Written on the Face. 60 Italian writers of the 20th century* (curated by Alberto Saibene originating from an idea by The Italian Literary Agency, ribbon-cutting ceremony at 1 pm in the Arena) and *Young Pencils: Between Illustration and Comics* (curated by Accademia Drosselmeier, organised by BolognaFiere/Bologna Children's Book Fair and presented at 1.30 pm at the Caffè Letterario).

TESTIMONI DEL TEMPO (WITNESSES OF TIME)

Music and cinema, university and technology, culture and roots, tourism and Europe. These are the directions in which the periscope will be pointing during 'Witnesses of Time', the programme of events and discussions that will accompany the literary programme in the Arena, making Italy's journey as Guest of Honour at Frankfurt 2024 even more multifaceted.

The inauguration on Wednesday 16 October will be marked by music, with the pianist **Frida Bollani Magoni** telling her life story in *Between Notes and Words* (12 pm, moderated by the President of Centro per il libro e la lettura, **Adriano Monti Buzzetti**). At 2 pm, the University of Naples Federico II, which celebrated its 800th anniversary in June, will take the stage. The Rector of the Neapolitan university, **Matteo Lorito**, will hold a conversation with the President of the Goethe-Universität Frankfurt, **Enrico Schleiff**, starting with the prestigious anniversary to discuss the past, present and future of high-level education in Europe (*Between Naples and Europe: Celebrating the 800th Anniversary of the Federico II University*, moderated by **Christiane Liermann Traniello**). Then the Arena will welcome its creator, architect **Stefano Boeri**, creator of the Italy Guest of Honour hall, and at 3 pm he will present *The Great Piazza of Books and Ideas* in conversation with art historian and critic **Giovanni Agosti** (moderated by **Luigi Mascheroni**). The last event of the day - the first in the transversal section focussing on the uniting force of culture *The Culture that Unites* - will then take us back in time, this time focusing on the technologies that have characterised the production and distribution of books over the centuries, from the Venetian typographic marvels of the 15th century to the digital revolution: the diplomat **Umberto Vattani** and the general manager of Treccani **Massimo Bray** will discuss the subject in *From Manuzio to the Ebook* (5 pm, moderated by the director of Centro per il libro e la lettura **Luciano Lanna**). On this occasion, in the presence of President Adriano Monti Buzzetti, an ad by Centro per il libro e la lettura to promote reading will also be presented. When it comes to excellent Italian creativity, cinema is not lacking. In Frankfurt, it will be represented by director (as well as popular novelist and clarinetist by passion) **Pupi Avati** who

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- already the author of a film on Dante Alighieri - will chat to author and TV producer **Simona Ercolani** about what happens when words become images - *When Words Transform into Image* (Thursday 17, 11 am, moderated by journalist **Gianvito Casadonte**). Ethics and political cultures, pluralism and intolerance, ghosts of the 20th century and future prospects will instead be the focus of the event entitled *Duties of Culture* with **Francesco Borgonovo**, **Giacomo Marramao** and **Marco Tarchi** (5 pm, moderated by **Tommaso Ricci**).

Another factor that links Italy to the rest of the world is tourism. Dedicated to a very particular segment of this strategic sector for the national economy will be *Return Journey: Root Tourism*, an event in which sociologist **Riccardo Giumelli** and the Director General for Italians Abroad of the Ministry of Foreign Affairs **Luigi Maria Vignali** will address the growing importance of the rediscovery of Italy by the descendants of the more than 20 million citizens who have left our country in the last century and a half to seek their fortune abroad (Saturday 19 October, 12 pm).

Also in the field of tourism, on 17 October from 6 pm to 9.30 pm there will be the *Award Ceremony for the 30th ENIT Prize. The Journalism award for Destination Italy*. Every year, ENIT awards this prestigious prize to the best German-language media reports on Italy as a tourist destination. The ENIT Prize is organised under the patronage of the Italian Embassy in Germany.

The final witness accounts will again play between the past, the present and the future. The morning of Sunday 20 October will begin at 10 am with *Neighbours in Culture and Context*, an event at which the Mayor of Nova Gorica, **Samo Turel**, the Mayor of Gorizia, **Rodolfo Ziberna**, and the Vice-President and Councillor for Culture and Sport of Friuli Venezia Giulia, **Mario Anzil**, will raise a toast to 2025, the year in which the two cities will share the role of European Capital of Culture. Then, at 12 pm, we will look at the history of Europe in *Religion and Roots*, an interreligious discussion between **Rav Scialom Bahbout**, former Chief Rabbi of Naples, Bologna and Venice, and the Patriarch of Venice, **Monsignor Francesco Moraglia**, moderated by **Nico Spuntoni**.

THE PROFESSIONAL PROGRAMME

The professional programme takes place in the Italian Collective Stand in Hall 5.0 and will bring together professionals from the book supply chain, experts on the topics of reading, and scholars of international cultural consumption, for a debate that opens up to the world from the excellence of Italian publishing - fourth in Europe in terms of sales value.

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It starts on 16 October at 11.30 am with the event entitled *36 Years On. The Italian Book Market Today*. After the welcome address by AIE president **Innocenzo Cipolletta** and the presentation of data on Italian publishing in 2023/24 compared to 1988, the first time Italy was the Guest of Honour, publishers **Giovanni Hoepli** (Hoepli Editore), **Stefano Mauri** (Gruppo editoriale Mauri Spagnol) and **Susanne Schüssler** (Verlag Klaus Wagenbach) will speak, moderated by journalist **Karen Krüger** (Frankfurter Allgemeine Zeitung).

On the same day, at 9 am in the Zentrum Wort - Hall 4.1 (the only event outside the collective), the Salone Internazionale del Libro di Torino presents a special edition of its annual conference *From Italian into the World* in collaboration with Frankfurter Buchmesse and AIE and with the support of Italy Guest of Honour 2024 at the Frankfurter Buchmesse and ICE - The Italian Trade Agency. The project, curated by **Ilide Carmignani** and aimed at translators from Italian into all languages of the world, was launched in 2021 with the aim of presenting a wide selection of Italian books still to be translated each year.

Many events are dedicated to translation and internationalisation, including *Italian Publishing Goes Abroad: More Than Rights*, on 17 October at 12.30 pm, in collaboration with ADALI, the Association of Italian Literary Agents. After the presentation of data on the import/export of translation rights, the following speakers will take the floor, moderated by **Porter Anderson** (Publishing Perspectives): **Fiammetta Giorgi** (Mondadori Libri), **Sandro Ferri** (Edizioni E/O), **Andrea Ferro** (Casalini Libri), **Roberto Gilodi** (ADALI).

New technological frontiers in the spotlight on 17 October at 10.30 am at the meeting in collaboration with the Federation of European Publishers (FEP), *Artificial Intelligence: New Standards, Challenges and Opportunities for Innovation*. Moderated by **Maria Pallante** (Association of American Publishers) and after a welcome address by **Innocenzo Cipolletta** (AIE) and **Ricardo Franco Levi** (FEP), the speakers will be **Quentin Deschandelliers** (FEP), **Elisabeth Crossick** (RELX) and writer **Chiara Valerio**.

Small and Medium-Sized Publishers in Italy and Europe, organised in collaboration with Più libri più liberi - the National Fair for Small and Medium-Sized Publishers, will see **Lorenzo Armando** (Lexis/AIE), **Daniel Beskos** (Mairisch Verlag/Kurt Wolff Stiftung), **Nicolas Filicic** (Les Belles Lettres) and **Jordi Nadal** (Plataforma Editorial) in conversation on 17 October at 11.30 am. Moderated by **Annamaria Malato** (Più libri più liberi).

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An event on the topic of meeting writers at literary festivals, *Books in the Piazza. Meeting and Engaging with Writers at Literary Festivals* will be held on 18 October at 11.30 am, featuring **Piergaetano Marchetti** (BookCity Milano), **Gian Mario Villalta** (Pordenonelegge), **Ruggero Cappuccio** (Fondazione Campania dei Festival) and **Antonella Ferrara** (TaoBuk Taormina Book Festival). Moderated by journalist **Cristina Giordano** (Cosmo/ Westdeutscher Rundfunk).

A whole series of events (*see details in the complete programme*) are dedicated to the success of Italian books abroad, with interventions from Italian publishers moderated by and in conversation with foreign colleagues, divided into genres: fiction, non-fiction, children's and young people's books, art and design books, sports books and comics.

Contributors to the professional programme include Provincia Autonoma di Bolzano, Regione Campania, Regione Friuli Venezia Giulia, Regione Lazio, Regione Lombardia, Regione Piemonte, Regione Puglia, Regione Veneto.

Other contributors to the preparation of the programme with other events include Accademia dell'Arcadia, Accademia della Crusca, Associazione Italiana Biblioteche, Associazione Italiana Traduttori e Interpreti, Associazione Librai Italiani – Confcommercio, Centro per il libro e la lettura, Comune di Milano, Federazione carta e grafica, Fondazione Arnoldo e Alberto Mondadori, Fondazione LIA-Libri Italiani Accessibili, StradeLab.