

ROOTS IN THE FUTURE



ITALY

GUEST OF HONOUR 2024
FRANKFURTER BUCHMESSE
16-20 OCTOBER 2024

DESTINATION FRANKFURT

A RICH PROGRAMME OF INITIATIVES PROMOTED BY THE ITALIAN EMBASSY AND ITALIAN CULTURAL INSTITUTES IN THE RUN-UP TO ITALY GUEST OF HONOUR AT THE FRANKFURT BOOK FAIR 2024

The **Italian Embassy in Berlin** and the network of **Italian Cultural Institutes in Germany** (Berlin, Hamburg, Cologne, Munich and Stuttgart) are participating in **Destination Frankfurt**, the prelude to **Italy being Guest of Honour** at the Frankfurt **Book Fair 2024**. Throughout the year, we will be travelling the entire country on a real 'Tour of Germany' where Italian authors and editors will be taking part in major German literary and publishing events.

The programme is curated by the **five Italian Institutes of Culture** operating in Germany, in collaboration with **the Italian Publishers' Association (AIE)** and coordinated by the **Embassy**, and will increase the number of Italian authors having the opportunity to present their works in Germany in 2024, while previewing some of the themes and focuses on works that will be featured at the Frankfurt Book Fair in October.

The journey began with meetings at the **Stuttgarter Kriminächte** and the **Leipzig Book Fair** in March, at the **ILfest – Italian Literature Festival** in Munich in April and **the European Debut Novel Festival** in Kiel in May. It will continue in the coming months with the **International Comic-Salon Erlangen**, the **Literatursommer Schleswig-Holstein**, **Poetische Quellen** in Bad Oeynhausen, the **International Literaturfestival Berlin**, the **International Graphic Novel Salon** in Hamburg, the **Globale – Festival für grenzüberschreitende Literatur** in Bremen, the **Hamburger Krimifestival** in Hamburg and the **Stuttgarter Buchwochen**. There are also a number of author meetings and reviews all across the country.

Destinazione Frankfurt is also endorsed by cultural initiatives linked to Italy, organised by German cultural institutions with the support of the Embassy and the network of Italian Cultural Institutes. In February, Italy participated as a Country in Focus at the **European Film Market**, the major audiovisual market of the Berlinale. Through the year, the Embassy is also supporting the major exhibitions on **Puccini** (Bertelsmann, Berlin), **Modigliani** (Museum Barberini, Potsdam; Staatsgalerie, Stuttgart), **Liebermann in Italy** (Villa Liebermann, Berlin), **Fontana** (Von der Heydt

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Museum, Wuppertal) and [Carpaccio and Bellini](#) (Staatsgalerie, Stuttgart).

This is an important team effort involving all the major Italian institutions in Germany and coordinated by the Embassy. Thanks to Italy's extensive literary and artistic production, there are numerous ideas and initiatives in the cultural sector, as well as in the scientific, technological and innovation sectors.

“The great year of Italy in Germany continues”, says **Italian Ambassador to Germany, Armando Varricchio**. “The run-up to the Frankfurt Book Fair is an extraordinary opportunity to further strengthen the close friendship between Italy and Germany and the intricate web of relationships between our societies. The programme of initiatives promoted by the Italian Embassy and Italian Cultural Institutes in Germany is more comprehensive than ever, ranging from participation in various literary festivals throughout Germany, to cultural events in music and the arts, as well as science, innovation and sport. Among them is the triptych of exhibitions hosting works by Giacomo Puccini, Amedeo Modigliani and Liebermann in Italy, which in these months will be enriching the Berlin art scene with a new tribute to our country. Rereading the great authors and discovering emerging talents means looking back, reflecting on who we are and consciously and creatively thinking about the future. This is what we are doing together with our German friends en the road to the Frankfurt Book Fair, which has always been an ideal place for meeting and engaging in dialogue.”

The itinerary of **Destination Frankfurt**, with insights, information and calendars, may be followed on italiafrancoforte2024.com/ and the Embassy's website <https://ambberlino.esteri.it>.