



ROOTS IN THE FUTURE

Italy Guest of Honour 2024
Frankfurt Book Fair

PRESS RELEASE

The Turin International Book Fair celebrates the roots and future of Italy Guest of Honour in Frankfurt

Rome, 26 March 2024 - The Turin International Book Fair represents a **milestone** on Italy's way to the 76th edition of the Frankfurt International Book Fair.

This year, German will be featured as Guest Language 2024 at the Lingotto Fiere. The pivotal role of the DACH (Germany, Austria and Switzerland) countries' book production reinforces the **historic link between Turin and Frankfurt** at this 36th edition, with a direct involvement of the Frankfurt International Book Fair. The Turin International Book Fair was founded in 1988, which is also the year of the last edition of the Frankfurt International Book Fair dedicated to Italian cultural production. Thirty-six years later, the role of the Guest of Honour, which was inaugurated in Frankfurt at the 40th edition, **returns to Italy**.

This long-awaited event is actively and effectively coordinated by the **Extraordinary Commissioner of the Government Mauro Mazza**, and involves the Ministry of Culture along with the Centre for the Book and Reading, the Ministry of Foreign Affairs and International Cooperation, the Italian Embassy in Berlin, the Agency for the Promotion Abroad and Internationalisation of Italian Companies (ICE) and the Italian Publishers Association (AIE).



ROOTS IN THE FUTURE

Italy Guest of Honour 2024
Frankfurt Book Fair

The editorial programme of the Italian participation organised by the IEA and the pavilion designed for the occasion by architect Stefano Boeri will be presented at a press conference at the Literaturhaus Frankfurt in Frankfurt **on 28 May**.

The presence of Italy Guest of Honour 2024 at the Turin International Book Fair, therefore, marks the final milestone towards the presentation of the Italian 'palimpsest' at the Book Fair. In Turin, thanks to the hospitality of **director Annalena Benini**, Italy Guest of Honour 2024 will celebrate the motto 'Roots in the Future,' chosen in anticipation of October. This will take place via a panel entitled '**1988-2024, Italy in Frankfurt: Roots and Future**' with the **Extraordinary Commissioner of the Government Mauro Mazza** and the former Head of the **Department for Information and Publication of the Presidency of the Council of Ministers, Stefano Rolando**, his 'homologue' in 1988. A dialogue about the changes that have taken place in the Italian books sector over the last 36 years will allow us to dive deeply into the year that saw both the birth of the Turin International Book Fair and Italy's first-time honour at the Frankfurt International Book Fair.

The event will take place on **Thursday 9 May at 3:15 pm** in the Blue Room.

Press Office

Italy Guest of Honour 2024 Frankfurt International Book Fair

press.italyfrankfurt2024@cultura.gov.it

+39 347 607 8069